



Reasons to allow yourself to be discovered by colleges

ACT Educational Opportunity Service (EOS) gives colleges the option to search for you, potentially giving you more educational and financial opportunities.



Increases Opportunities

The decision to opt out of EOS results in a loss of opportunity for you to be recruited by colleges. There's a very high chance, especially if you have a high score, that you may be recruited by one or more colleges if you opt in.

More College Contact

There seems to be a trend: the higher your ACT score, the less likely you are to enroll in EOS. But did you know, the higher your score, the more colleges will select and therefore recruit you through EOS. If you're a high-achieving student, you may benefit the most from participating in EOS.



Broadens Your Search

There is a positive relationship between your ACT score and enrolling in a college that selected you through EOS. Not only does opting into EOS increase the number of colleges that you could potentially consider, but it also expands the geographic boundaries of colleges you might consider.

Most Students Use It

In 2016, about 73% of ACT-tested high school students decided to opt in with EOS. It is a FREE service that you can either opt in or opt out of during the test or, if you change your mind, switch your preferences online.

